

HOT BUTTONS & KEY REWARDS

S U M M A R Y



Type	HOT BUTTONS	KEY REWARDS
Expert	Expertise & Mastery	Training & Development
Star	Recognition & Respect	Awards & Status
Builder	Money & Material Satisfaction	££££ & Material Perks
Searcher	Meaning & Make a Difference	Praise & Regular Feedback
Friend	Belonging & Friendship	Support & Involvement
Defender	Security & Predictability	Communications & Continuity
Creator	Innovation & Change	Rewards for Innovation
Director	Power & Influence	Responsibility & Influence
Spirit	Freedom & Independence	Autonomy & Empowerment